

## ***RESUME OF LEE CHUAN GUAN, JOHN***



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Professor LEE Chuan Guan is an Adjunct Professor of Renmin University of China and a Visiting Professor of Universitas Brawijaya, Indonesia. His areas of specialization are in sustainability and rural economic development. He is a certified mediator in intellectual property, commercial and community disputes. He is the board chairman of a charity organization that promotes Chinese language and cultural development.

2018:-

**Certified Sustainability Reporting Assuror (CSRA)**

AccountAbility (AA)

National Center for Sustainability Reporting (NCSR)

**Certified Patent Valuation Analyst (CPVA)**

Business Development Academy, USA

2016:-

**Certificate in Corporate Governance (IDP-C)**

INSEAD, France/Singapore

**Certified Sustainability Reporting Specialist,**

Global Reporting Initiative (GRI),

National Center for Sustainability Reporting (NCSR)

2014:-

**CEO Series – Strategic Marketing**

总裁课程 (191) 营销战略与打造竞争优势

Tsinghua University, China (清华经管学院)

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**List of my publications – Upon request.**

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**Mediator**

**Community Mediation Centre, Ministry of Law**

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Community Mediation Centre (CMC) was set up by the Singapore Ministry of Law to help develop a more harmonious, civil and gracious community, where social conflicts can be resolved amicably through meditation.

In October 2018, I was conferred with “Outstanding Newcomer Awards” by the Law Minister.

### **Panel member**

#### **World Intellectual Property Organisation (WIPO), Arbitration and Mediation Center.**

The WIPO Arbitration and Mediation Center is a neutral, international and non-profit dispute resolution provider that offers time- and cost-efficient alternative dispute resolution (ADR) options. WIPO mediation, arbitration, expedited arbitration, and expert determination enable private parties to efficiently settle their domestic or cross-border IP and technology disputes out of court.

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#### Public speaking engagements;

- *Solo Sustainability Forum, February 2018, Solo, Indonesia.*  
**As panelist on latest Development of Sustainability Reporting and Assurance in the region.**
- *INSEAD Breakfast Talk, February 2017, Asia Campus, Singapore.*  
**Is Sustainability a business disrupter?**
- *World Poultry Science Association, September 2016. Colombo, Sri Lanka.*  
**Keynote speaker - Sustainable Development in the Poultry Sector.**
- *Global Aginvesting Conference, September 2014, Singapore, on “Food Safety and Jilin Food Zone”.*
- *The 3<sup>rd</sup> Malaysia International Seafood Expo, June 2014, Kuala Lumpur, Malaysia - “Branding and Oversea Expansion”*
- *The productivity conference of ICPAS-IMCS (Institute of Certified Public Accountants of Singapore – Institute of Management Consultants Singapore) September 2012 “Create Value with your IP and Brand”*

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Present :-

#### **As Adjunct Professor of**

- **Remin University of China**  
lecturing (in Mandarin) on Executive Education  
– Sustainable Development and Intellectual Property

#### **Formerly with**

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- **Beihua University**  
Lecturing (in Mandarin) on Food Safety
- **Jilin Agricultural Science and Technology University**  
Lecturing (in Mandarin) on Sustainable agriculture and rural social-economic development.

### **Visiting Professor of Universitas Brawijaya, Malang, Indonesia**

Corporate Governance and Performance  
Boardroom Matters

### **Adjunct Member IP Academy Singapore**

IP Academy Singapore is the education and training arm of the Intellectual Property Office of Singapore (IPOS). IP Academy aims to be a leading centre for excellence in IP education, and its mission is to grow a vibrant network of skilled IP professionals and users through quality education. IP Academy is a wholly-owned subsidiary of IPOS, a statutory body in Singapore.

I conduct lecture in Intellectual Property:- Business Track.

### **Board Chairman Arts Theatre of Singapore Ltd. (ATS)**

Founded in 1955, ATS is not-for-profit organization (NPO) active in the performing arts, funded by the Singapore National Arts Council (NAC) to promote Chinese culture and language. As an independent board chairman, my immediate key role is to raise the standard of corporate governance to be eligible for IPC (Institution of Public Character) status in the near future.

In October 2017, we were granted charity status and recently, October 2018, achieved IPC status, the highest charity status in Singapore.

### **Instructor National Center for Sustainability Reporting (NCSR), Jakarta, Indonesia**

NCSR is an independent organization established with a vision and purpose of assisting, developing, measuring and reporting on the implementation of Corporate Social Responsibilities (CSR) and Corporate Sustainability (CS). It is a certified training partner of the Global Reporting Initiative (GRI) for Indonesia, Singapore, Malaysia and Philippines.

As instructor, I conduct training on the GRI framework for sustainability reporting.

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### **Other Previous Employments**

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### **Singbridge Group (A wholly owned subsidiary of Singapore Temasek Holdings)**

#### **CEO and Board Member**

Sino Singapore Jilin Food Zone Management and Development Co. Ltd. (SSJFZ), Jilin, China

A joint venture company between Jilin state-owned enterprise and Singapore Temasek Group of companies, the JV contract was signed in July 2013. The food zone covers an area of 1,450 square kilometer to provide sufficient land for integrated food production, based on the concept of "Farm to Fork", to ensure food safety.

#### **Lead Business Consultant Solbing Filippi Consulting, Singapore**

A bouquet consulting firm that collaborate with Spring Singapore on the Business Advisor programme for start-up companies, Business Excellence (Singapore Quality Standard) for local SME's and with the Intellectual Property Office of Singapore (IPOS) on Intellectual property for local SME's.

#### **Gold Coin Group.**

Gold Coin Group is a pioneer in the feed and livestock industries. The Group was previously listed on the Singapore and Kuala Lumpur stock exchanges, before being privatized by the majority shareholder – F. E. Zuellig Group of Switzerland. It operates in China, Vietnam, Indonesia, Malaysia, Sri Lanka, India and Singapore, with an annual feed production of over 2.3 million metric tonnes.

I was employed in a variety of responsibilities:

#### **Group Business Development Manager**

Main responsibilities includes, identifying new business opportunities, Mergers & Acquisition activities, conducting due diligence and feasibility studies.

#### **Deputy General Manager Gold Coin Premix (Tianjin) Co. Ltd. China**

Responsible for Tianjin's bottom line and all operational functions such as production, sales, technical support, customer service, purchasing, supply chain, new product development and Human Resources.

#### **Sales and Marketing Manager Agri Nutrition Asia Pte. Ltd. Singapore**

A joint venture between Gold Coin Group and BP Nutrition UK (A subsidiary of the British Petroleum Group). BP Nutrition sold its shareholding to GC in 1991 and in 1995, it was remained Zagro, which is now listed on the Singapore stock exchange.

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Responsible for the sales and marketing of feed premixes and animal health products to Malaysia, Sri Lanka, Hong Kong, Indonesia and Taiwan.

### **Kemin Industries Asia Pte Ltd, Singapore**

An American MNC's (Multi-national Corporation), family-owned company with over 1,400 employee worldwide. Using state-of-the-art molecular technology to innovate and manufacture specialty ingredients used in the feed and food industries.

#### **Regional Manager (South East Asia)**

Direct subordinate: 4 country Managers (Malaysia, Vietnam, Indonesia and Sri Lanka) and 1 technical service manager.

Sales and bottom line responsibilities for business in Malaysia, Vietnam, Indonesia, Myanmar, Singapore and Sri Lanka.

- To oversee all operational functions such as technical support, customer service, supply chain, new product development and Human Resources.

#### **Asia Pacific Business Manager**

##### **Rhone Poulenc Animal Nutrition Asia Pacific Pte. Ltd, (RPAN) Singapore**

A wholly-owned subsidiary of the French conglomerate, Rhone Poulenc Group, with major interest in pharmaceutical, crop science, chemical and animal nutrition. Group annual turnover was about US\$ 6 billion. It has dual listing on the Paris and New York stock exchanges.

RPAN worldwide annual sales was about US\$700 million, with over 3,000 employees. Major products line was the Vitamin and Methionine, with an embryonic range of feed enzymes. RPAN Asia Pacific region annual turnover was about US\$110 million with offices and representation in 14 countries.

I was responsible for the sales and marketing of the Rhodimet (Methionine) product line in the Asia Pacific, total sales budget of about US\$55 million.

#### **Sales Manager**

##### **CP Intertrade Singapore Pte Ltd. Singapore**

A wholly owned subsidiary of the CP Group of companies.

CP Group is an Asian conglomerate with major investment in pig, poultry, aqua integrator. It is a market leader in Thailand, Indonesia, Vietnam, Myanmar and a key market player in China. The CP Group is listed on the stock exchanges of Bangkok, Jakarta and Hong Kong.

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I was responsible for the sales and marketing of Thai agro-produce like rice and frozen chicken to Singapore and Malaysia.